

## **SOLERA INSURANCE ENHANCES ITS TRIPLE CHOICE/DUAL OPTION DENTAL INSURANCE PLAN**

DENVER, CO, March 20, 2009 – Solera Insurance & Financial Services, Inc., an insurance marketing company based in Denver, Colorado, today announced that it has enhanced its popular Triple Choice/Dual Option Dental Insurance Plan.



Solera's Triple Choice/Dual Option Dental Insurance Plan now accommodates group sizes as small as three in Colorado. This change makes Colorado's group size requirements consistent with the group size requirements in California and Nebraska.

“While we've had great success with our Triple Choice/Dual Option Dental Plan, this change to our plan design opens up many, many more sales opportunities for Solera and its brokers,” stated Peter Kopp, President and CEO of Solera. “We're always working to provide Solera's brokers with the best products, the highest commissions and strongest tools in the industry.”

Solera's Triple Choice/Dual Option Dental Insurance Plan features:

- Three plan designs to provide employers and their employees with choices of coverage to match their individual dental needs
  - Preventive Plus, Network Select and Optima Unlimited plan designs
- Immense national network with over 82,000 dental providers
- Choices of coverage
  - \$1,000 or \$1,500 annual maximum benefit
  - Orthodontics coverage optional
- Affordable pricing starting as low as \$15.20 in Colorado

Solera provides brokers across the US with competitive products, effective technology solutions and marketing assistance to enhance their business. Brokers can easily appoint to sell Solera's products through the company's website at <http://www.solerainsurance.com>.

### **About Solera Insurance & Financial Services**

Solera Insurance & Financial Services, Inc., based in Denver, Colorado, is a marketing firm specializing in the marketing of insurance products and services. Through its national network of independent insurance brokers, Solera markets a variety of competitive insurance products and provides valuable services and technology for its agents, brokers and general agents. For more information about Solera or to locate a Solera broker, please visit the company's website at <http://www.solerainsurance.com>.

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